



# ISM 2022 SUSTAINABILITY RESEARCH

The Institute for Supply Management® conducted research between December 15, 2021, and January 30, 2022. This survey included over 435 respondents and focused on sustainability, the role of supply management in sustainability and sustainability programs through suppliers.

## SUSTAINABILITY TOUCHES THE TOP OF ORGANIZATIONS



Highest-Ranking Stakeholder of Company Sustainability Goals

32%

Board of Directors or Owner

28%

CEO at the Company

16%

Other C-Level Executive

## THOUGHT LEADERSHIP FOR SUSTAINABILITY IS LED BY:

42%

Corporate Responsibility

42%

C-Level Executives

32%

Supply Management



## EXECUTION OF SUSTAINABILITY INITIATIVES DONE SO BY:

47%

Supply Management

33%

Corporate Responsibility

26%

C-Level Executive



## COMPANY PERFORMANCE GOALS TIED TO SUSTAINABILITY



42%

Sustainability is included in company performance goals

10%

Sustainability only included in performance goals of person(s) with responsibility for sustainability

11%

Sustainability only included in performance goals of department(s) with responsibility for sustainability

4%

Sustainability only included in supply management performance goals

25% report that sustainability is not included in anyone's performance goals.

### SUPPLY MANAGEMENT SUSTAINABILITY GOALS & PROGRAMS

36%

Have long & short-term sustainability goals specifically for supply management

42%

Have active & well-established sustainability programs for supply management

### SUSTAINABILITY THROUGH SUPPLIERS

23%

Require short-term and long-term sustainability goals of critical Tier-1 suppliers

26%

Do not require and have no plans to require sustainability programs for critical Tier-1 suppliers

## What's Next?

For more resources and to download the ISM sustainability research white paper.

[ismworld.org/sustainability](http://ismworld.org/sustainability)

