

# ISM 2022 SUPPLIER DIVERSITY RESEARCH

Institute for Supply Management® conducted a supplier diversity survey between December 16, 2021 and January 14, 2022. The survey included 513 respondents and focused on various impacts and aspects of supplier diversity within the profession.

## SUPPLIER DIVERSITY PROGRAM

79%

HAVE A SUPPLIER DIVERSITY PROGRAM

51%

HAVE OPERATED FOR 6 OR MORE YEARS

36%

HAVE BEEN OPERATING FOR MORE THAN 10 YEARS

## SUPPLIER DIVERSITY GOALS

35%

INCREASED OR INCREASED SUBSTANTIALLY THEIR ABILITY TO ACHIEVE PROGRAM MILESTONES

24%

DO NOT HAVE FORMAL PROGRAM GOALS

## SUPPLIER DIVERSITY INITIATIVES

68%

OF SUPPLY MANAGEMENT ARE INVOLVED IN SUPPLIER DIVERSITY INITIATIVES

A MAJORITY OF SUPPLIER DIVERSITY INITIATIVES RESIDE WITH SUPPLY MANAGEMENT

38%

WITH PROCUREMENT/SOURCING

18%

WITH SUPPLY CHAIN

## TOP 2 METRICS OF SUCCESS

For those with supplier diversity initiatives, the top two key metrics for success were

54%

Managed spend allocated to diverse suppliers

41%

Sourceable spend allocated to diverse suppliers

## TOP 3 BENEFITS OF DIVERSITY

Brought more attention to the benefits of diversity

Provided another lens to consider procurement needs

Added more local supplier opportunities

## WHAT'S NEXT?

For more resources around ISM's supplier diversity research, visit [ismworld.org/supplier-diversity](https://ismworld.org/supplier-diversity).

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INSTITUTE FOR SUPPLY MANAGEMENT