



Get the Tools to Make Your Case

Attending ISM World 2025 is an investment in your growth—and the success of your organization. But securing approval doesn't have to be complicated. That's why we've created this **Convince Your Boss Kit**, designed to help you clearly communicate the value of attending the premier supply management event.

This kit will make it easy to highlight how ISM World 2025 aligns with your organization's goals and delivers a measurable return on investment. Let's get you to Orlando this June!

[Your Name]'s Proposal to Attend ISM World 2025

Event Details:

- **Name:** ISM World 2025
- **Date:** June 1–3, 2025
- **Location:** Rosen Shingle Creek Resort, Orlando, Florida
- **Website:** [ismworld.org/annual](https://www.ismworld.org/annual)
- **Detailed Agenda:** <https://www.ismworld.org/events/conferences-and-events/annual-conference/full-conference-agenda/>

Why I Want to Attend

ISM World 2025 is the premier event for supply management professionals, offering access to:

- **Targeted Learning:** Sessions on critical topics like sustainability, risk management, and digital transformation.

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June 1-3, 2025 | Orlando, Florida

- **Expert Insights:** Presentations from high-level executives and thought leaders in the profession.
- **Networking Opportunities:** A chance to connect with peers, leaders, and solution providers to exchange ideas and solutions.

This event will equip me with actionable strategies and tools that can drive real value for our organization.

How It Aligns with Our Goals

Here's how ISM World 2025 will support our team and organizational objectives:

- **[Goal or Challenge]:** [Describe a specific challenge your organization faces.]
Solution: Sessions like [Example Session Title] will provide strategies to address this.
- **[Team Development]:** Workshops and breakouts will help develop [skills or capabilities your team needs].

Projected ROI

Here's how attending will benefit our organization:

- Immediate implementation of actionable strategies and best practices.
- Insights to improve cost savings, supplier performance, or risk management.
- Expanded professional network to leverage for future challenges and opportunities.

Investment Overview

- **In-Person Registration:** \$[Insert registration cost]
- **Travel & Accommodations:** Approx. \$[Insert Estimate]
 - **Negotiated hotel rate:** Approx \$253/night at [Rosen Shingle Creek](#)
- **Total Investment:** \$[Insert Total]

I will ensure minimal disruption to my day-to-day responsibilities by [explain plan for coverage or flexibility].

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Next Steps

To make this happen, I'd like to:

1. **Register ASAP** to take advantage of pricing discounts.
2. Use what I learn to create a report/presentation on key takeaways to share with the team.

Thank you for considering this opportunity to invest in my professional growth and our team's success.

[Your Name]