

# ISM TWIN CITIES

## OVERVIEW

2021



ISM—Twin Cities, Inc.

# Institute for Supply Management® (ISM®)



- The world's leading not-for-profit professional association for Supply Management
- Founded in 1915 by practitioners, for practitioners
- Sets the standard for supply management capability requirements through the ISM Mastery Model® framework of 16 Core Competencies
- Certifying professionals for more than 45 years across 80 countries



- The only Minnesota metro-area organization focused on Supply Management
- One of the largest ISM chapters serving our members since 1919
- Providing networking & best practices for Supply Management professionals
- Helping your career flourish with certification options

*We advance the practice of Supply Management globally...*

# ISM-TC Member Companies Represented & Supported



*We advance the practice of Supply Management globally...*

# ISM — Mission and Value Proposition

## OUR MISSION

We advance the practice of supply management to drive value and competitive advantage, and contribute to a prosperous, sustainable world.



EDUCATION



RESOURCES & TOOLS



LEADERSHIP  
DEVELOPMENT  
& CAREER  
GROWTH



CERTIFICATION



EVENTS &  
NETWORKING

*We advance the practice of Supply Management globally...*

# ISM Mastery Model

**Business Acumen**

**Category  
Management**

**Corporate Social  
Responsibility &  
Ethics**

**Cost and Price  
Management**

**Financial Analysis**

**Legal**

**Logistics  
Management**

**Negotiation**

**Project  
Management**

**Quality  
Management**

**Risk**

**Sales and  
Operations  
Planning**

**Sourcing**

**Supplier  
Relationship  
Management**

**Supply Chain  
Planning**

**Systems Capability  
and Technology**

# The Value of ISM®



## Regional: ISM—Twin Cities, Inc.

- ✓ Monthly professional development meetings
- ✓ Peer-to-peer meetings
- ✓ Local training seminars ... Skill-building
- ✓ Fall conference (2 full days)

## Global

- ✓ Webinars & seminars
- ✓ Inside Supply Management® publication
- ✓ White papers & templates
- ✓ ISM® annual international supply management conference
- ✓ Group training
- ✓ Full access to ISM Global website with research, tools, templates, etc.

*We advance the practice of Supply Management globally...*

# The Value of ISM<sup>®</sup>

## Regional: ISM—Twin Cities, Inc.

- ✓ Local Minnesota network of supply management professionals
- ✓ Best practice tools & templates
- ✓ Job postings
- ✓ Regional Economic Reports
- ✓ Twin Cities benchmarking survey

## Global

- ✓ ISM Mastery Model<sup>®</sup>
- ✓ Monthly PMI<sup>®</sup> (Purchasing Managers' Index)
- ✓ Webinars & seminars // ISM-Exclusive Content
- ✓ Best practice white papers & templates
- ✓ ISM Mastery Model assessment<sup>®</sup> – Identify your skill gaps



RESOURCES  
& TOOLS

# The Value of ISM<sup>®</sup>



## Regional: ISM—Twin Cities, Inc.

- ✓ Network with other region supply management professionals
  - On-site Professional Development Meetings
  - Annual 2-day Fall Conference
  - Local ISM committees to expand network
  - Job transition meetings
- ✓ Benchmark w/ 120 member companies & academic organizations

## Global

- ✓ Annual 3-day conference & events
- ✓ Other regional chapters
- ✓ CAPS Research access
- ✓ Social media

# The Value of ISM<sup>®</sup>



## **Regional: ISM—Twin Cities, Inc.**

- ✓ Professional Development
  - Monthly professional development meetings
  - Join committees to gain new skills
- ✓ Leadership opportunities with regional ISM-TC board
- ✓ Benchmark w/ 120 member companies & organizations

## **Global**

- ✓ Network with local, regional and worldwide organizations
- ✓ ISM certifications
- ✓ Volunteer opportunities
- ✓ Continuing Education



## Professional Certification

- ✓ **Most broadly recognized supply management certifications** in the world
  - **CPSM®** - Certified Professional in Supply Management®
  - **CPSD™** - Certified Professional in Supplier Diversity®
- ✓ Membership includes **preferred pricing** on certification preparation materials and exams
- ✓ **Validates your supply chain competency** with your employer, coworkers, and suppliers
- ✓ **Sets you apart from your peers** in supply management improving your marketability with recruiters
- ✓ ISM provides training seminars and **preparation classes** for certification exams
- ✓ ISM provides **certification maintenance support** through online webinars and in-person seminars that provide up to 30+ CEH credits per year towards recertification

# Learn More? Contact Us!

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## Websites:

- [www.ism-twincities.org](http://www.ism-twincities.org)
- [www.ismworld.org](http://www.ismworld.org)

## ISM Membership:

- 480-752-6276, Option 8
- [membersvcs@ismworld.org](mailto:membersvcs@ismworld.org)

## General Inquiries:

- [info@ism-twincities.org](mailto:info@ism-twincities.org)

## Chapter Leadership:

- [execdirector@ism-twincities.org](mailto:execdirector@ism-twincities.org)



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