

2024 ISM-Twin Cities
27th Annual Regional Education Conference
Crowne Plaza Minneapolis West, 3131 Campus Drive, Plymouth MN 55441
Sourcing 2025: Leading Change, Driving Impact

Monday, October 14, 2024

7:00 – 8:00 AM – Registration / Networking breakfast

8:00 – 8:10 AM

Opening Comments & Networking Game

Alan Harrah, ISM-Twin Cities President
Daikin Applied

8:10 – 9:10 AM

Accelerating ESG Integration in Procurement & Sourcing

Jordan Brunsberg, Environmental Sustainability
Manager, General Mills

9:20 – 10:20 AM

Driving Meaningful Savings in Freight Costs

Brad Smith, VP-Sales, AFMS

10:30 – 11:30 AM

Next-Gen Sourcing: Leverage AI and Transform Indirect Procurement

Ana Paula Zamarano, Founder & CEO
ReSource Partners

11:30 AM – 12:30 PM – Networking Lunch

Value Proposition Summary - PPI Search (12:25)

12:30 – 1:30 PM

Peacefully Coexisting with Conflict Through Curiosity & Skepticism

Howie Milstein, Annoyance, The Institute to Stop
Taking Yourself So Seriously, and Chair, Vistage
Worldwide

1:30 – 1:45 PM – Networking Break

1:45 – 2:45 PM

Sometimes Simple Solutions are Sufficient

John Melbye, Become Demand Driven

2:55 - 3:55 PM

Supporting Risk & Resiliency Through Supplier Diversity

Lisa Westgate, Founder & Principal Consultant,
Westgate LLC

REGISTER at twincities.ismworld.org

Tuesday, October 15, 2024

7:15 – 7:55 AM – Networking breakfast

7:55 – 8:15 AM

Opening Comments & ISM Update

Alan Harrah, ISM-Twin Cities President, Daikin
Randy Christoffersen, Exec Director, ISM-Twin Cities

8:15 – 9:15 AM

Building Supplier Partnerships in the HVAC Industry

Alan Harrah, Head of Strategic Sourcing
CJ Simones, Attorney, Daikin Applied

9:15 – 9:30 AM – Networking Break

9:30 - 10:30 AM – KEYNOTE PRESENTATION

How are Companies Managing Supply Chain Risks? – Insights from CAPS Research

Tom Derry, CEO & Co-Executive Managing Director,
ISM and CAPS Research

10:30 - 11:30 AM

Harnessing AI for Digital Transformation: Unlocking New Opportunities in Source-to-Pay

Jeff Stangle, Product Marketing Director, Coupa

11:30 AM – 12:30 PM – Networking Lunch

Value Proposition Summary - Boundless (12:25)

12:30 – 1:30 PM

Minnesota Economic Outlook – A Fork in the Road?

King Banaian, Professor of Economics & Director,
Center for Policy Research & Community Engagement,
St. Cloud State University

1:30 – 1:45 PM – Networking Break

1:45 – 2:45 PM

From Risk to Resilience: Elevating Supplier Quality in a Complex World

Kim Freeman, Operations, Supply Chain, & Quality Leader

2:50 - 3:50 PM

Creating Collaborative Supplier Partnerships

Ramon Gonzalez, Global Operations & Supply Chain Leader

3:50 PM – Drawing for Prizes – Must be present to win