

Elevate on Purpose

Avis Yates Rivers
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NECESSARY INCLUSION

Embracing the Changing Faces of Technology



AVIS YATES RIVERS

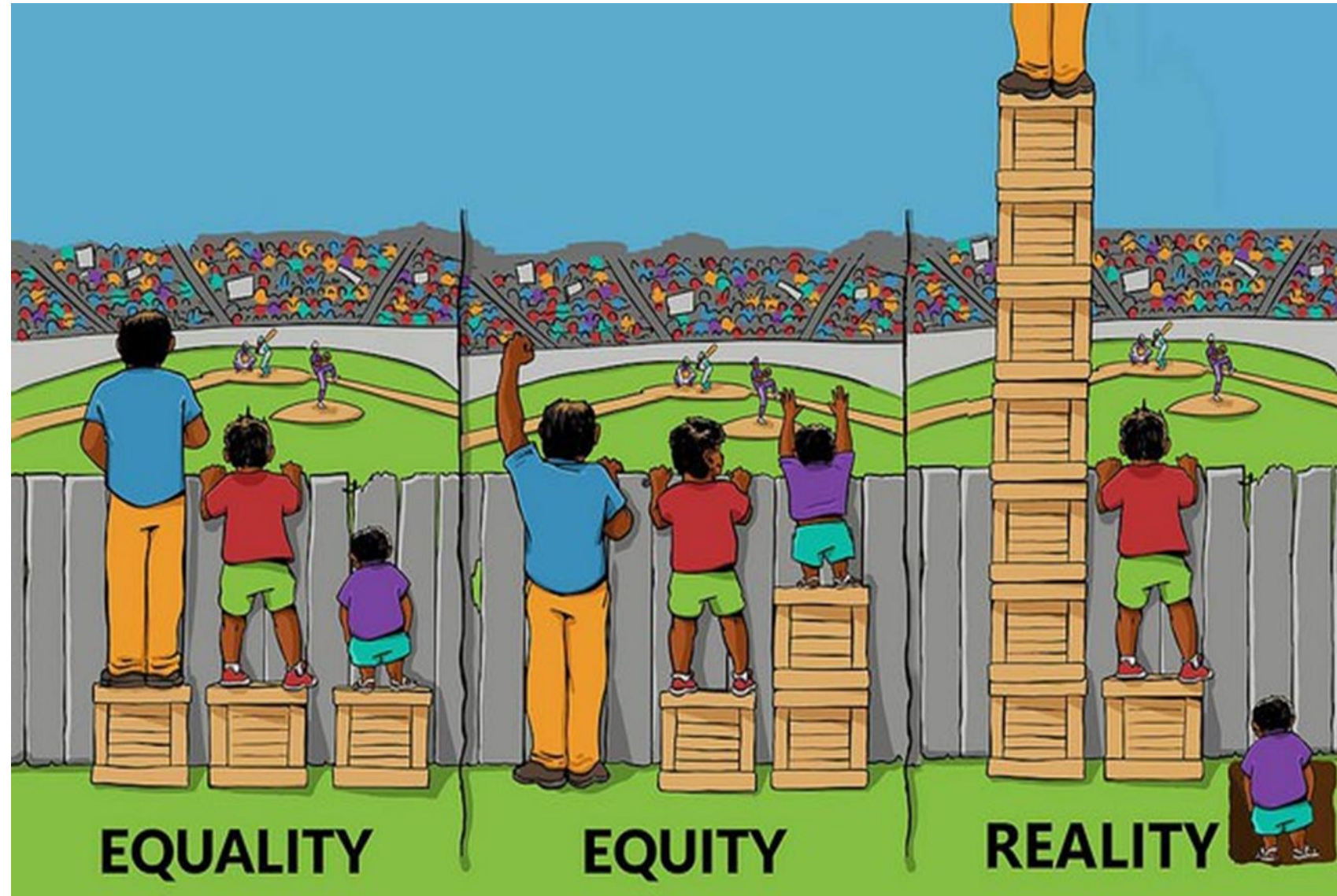
Avis Yates Rivers CEO TCGi

- 35-year Tech Founder and CEO
- Strategy, Planning and Growth Expert
- Employer, Role Model, Servant Leader
- Author of Necessary Inclusion
- Global Speaker/Presenter
- Diversity & Inclusion Thought Leader
- Recipient of White House Champion of Change in STEM
- Wife, Mother, Grandmother, Daughter, Sister, Aunt, Advocate



My Why

- Equity, justice and fairness
- Technology can level the playing field
- Help close the pay gap
- Generate wealth in underserved communities
- Create good, high-paying jobs
- Reduce unemployment
- Bring back hope
- Women and people of color have had limited access to technology
- Diversity of thought leads to better problem solving and innovation



CREATING THE NEXT GENERATION OF BLACK FEMALE TECH LEADERS

LEARN MORE




You have the power to
enrich someone's life today.






The World Needs More Women Leaders

Appreciation Strategy Humility
Commitment Responsibility
Integrity **Leadership** Listening
Honest Communication
Values Purpose Determination
Passion Principles



“Leadership is the
ability to help people
achieve things they
don't think are
possible.”



How to Build Your Confidence

1. Practice self-care
2. Identify your strengths
3. Set realistic goals
4. Challenge negative self-talk
5. Take risks
6. Surround yourself with positive people
7. Practice self-compassion



There are no limits but the sky!





Let's be very clear: Strong men - men who are truly role models - don't need to put down women to make themselves feel powerful. People who are truly strong lift others up. People who are truly powerful bring others together. Michelle Obama



YOUR **LIFE** HAS

PURPOSE.

YOUR **STORY** IS

IMPORTANT

YOUR **DREAMS**

COUNT.

YOUR **VOICE**
MATTERS

YOU WERE BORN TO

MAKE AN **IMPACT**



THANK YOU

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