

# Financial Analysis

**Dates:** February 17-18, 2025

**Time:** 8:00am – 12:00pm Central Time

**Location:** IMECA Mexico, SC Arquímedes 130 Office  
205, Col. Polanco, CDMX 11570, Mexico

Learn how to analyze supplier financial health using financial data, benchmarking metrics, and supply data to protect your organization. This course provides insights into a supplier's financial situation and market position, helping your organization develop effective supplier engagement strategies.

## What You Will Learn:

- **Financial Analysis Overview:** Understand financial analysis in supply management.
- **Sources of Data:** Identify data sources for public and non-public suppliers.
- **Profit & Loss Statements:** Learn the framework of P&L statements.
- **Balance Sheets:** Interpret balance sheets effectively.
- **Ratio Analysis:** Understand the importance of financial ratios.
- **Profitability Ratio Analysis:** Calculate profitability ratios for supplier insights.
- **Efficiency Ratio Analysis:** Analyze efficiency ratios for supplier evaluation.
- **Action Plan:** Apply tools and techniques to achieve measurable results.

**Who Should Attend:** This course is perfect for foundational and proficient level professionals in supplier sourcing, health, and capability assessment. It will help improve organizational performance and establish trends for future planning initiatives.

## About ISM® (Institute for Supply Management®)

Institute for Supply Management® (ISM®) is the first and leading not-for-profit professional supply management organization worldwide. Its community of more than 50,000 in more than 100 countries manage about US\$1 trillion in corporate and government supply chain procurement annually. ISM empowers and leads the profession through the ISM® *Report On Business*®, its highly-regarded certification and training programs, corporate services, events and the ISM Supply Chain Capability Model™.

## About Supplynity

Supplynity, based in Mexico, is ISM's trusted partner. They specialize in delivering world-class supply management education, helping organizations in Mexico and Latin America develop strategic procurement capabilities.

**Cancellation Policy:** Cancellations more than 5 weeks before the date of the seminar will incur an administrative charge of 50%. Cancellation within 5 weeks of the date of the seminar will be charged the full fee. You must notify ISM in writing of a cancellation.

**Register Today! Course Limited to 25 Participants.**

**Website:** [ismworld.mx](http://ismworld.mx)

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